

# Designers+Designing



Photography by Don Bloom, TropicalLight.com

Former Disney “Imagineers” Paul Bailey and Mike Ruger spent over a decade designing award-winning theme park attractions and entertainment around the world. Now they apply their expertise in special effects, lighting, projection, and specialized construction techniques to private homes, creating unique personal “residential resorts” for upscale clients in Hawai‘i. Their company, Art and Automation, Inc., blends technology and artistry to create seamlessly integrated hi-tech elements with beautiful interior elements and furnishings.

“Art and Automation is not just our name,” say the founders. “It’s a reflection of us and our design philosophy. ‘Art’ conveys how we view everything we do—whether designing furnishings or technology systems. There is an unsurpassed art and a craftsmanship in our designs. ‘Automation’ speaks to the primary effect of the systems we create. We make your home work for you, and make your life easier by automating it.”

Bailey and Ruger are known for providing personal pampering and lavish individual attention to their elite clientele. Working intimately with each luxury homeowner to learn his or her specific needs and desires, Art and Automation, Inc., then produces a design that achieves the client’s goals with unmatched quality, attention to detail, and simplicity of use.

Art and Automation, Inc., specializes in custom designed environments. Said Bailey: “This phrase speaks to our background in the themed entertainment industry, and refers to our approach to the design of the technology within a home as being a completely custom system. It also refers to our ability to create both artistically and technically, elements that other home automation companies don’t even entertain the



idea of doing.”

Where Walt Disney perfected the art of animation, these former Disney professionals are perfecting the art (and automation) of today’s cutting-edge generation of Hawaiian luxury homes.

**Art and Automation, Inc.**  
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